Erin Kenney

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256 Tulip Avenue Floral Park, New York 11001

As a passionate Visual Communication Design student at the University of Hartford, I am committed to growing my creative and technical skills in design. With a solid understanding of design principles, typography, branding, and user experience, I strive to produce visually compelling work that aligns with industry standards. Eager to apply my knowledge to real-world projects, I am excited to contribute to the design field and explore new creative possibilities.

EDUCATION

University of Hartford, *West Hartford, Connecticut* ***Expected* Graduation: May 2026**

- Hartford Art School: Bachelor of Fine Arts in Visual Communication Design | Current GPA: 3.8
  Minor: Communications focused in advertising
- Relevant Coursework: Typography I and II, Civic Design, User Interface Design, Motion Design, Design Systems, Making Sense of Social Media, Marketing and Communications, and Digital Media Production.
- Clubs & Honors: Dean's List and Presidents List, JPEG graphic design Club and Pickleball Club.

WORK EXPERIENCE

Crested Communications*, Student Director and Designer*, West Hartford, Connecticut **August 2025 – Present**

- Connecticut Science Center
  - Conceptualized and developed visually engaging poster designs, print and digital media for display within the center and on social platforms while communicating with clients to correct necessary edits.
- Secretary of the State of Connecticut, Stephanie Thomas
  - Graphic designer working on content creation for social media, branding, and motion advertisements.

Civic Design*, Graphic Designer*, West Hartford, Connecticut **January 2025 – Present**

- Hartt school Theatre Posters
  - Conceptualized and developed visually engaging poster designs for the Hartt School Theatre division productions of musicals and plays.
  - Researched each production to inform the poster design and responded to clients' necessary edits.
- Golden Huggs Rescue
  - Took part in the development and redesign of the Golden Huggs Rescue logo mark while documenting the creation process, with clear rationale and visual mockups.
- Mandell Jewish Community Center
  - Re-designed the current branding to create a cohesive, reputable and organization aligned identity
  - Created Brand guidelines on how to use new Branding material, typography and assets within graphic content and signage. Created Social Media post and template system for a cohesive media presence.

Crust and Crumb Bakery, *Food Service and Social Media,* Long Beach Island, New Jersey **May 2021 – Present**

- Bakery Manager, *Seasonal, May 2024 - Present*
  - Tasked with preparing the product for the current day whilst also preparing for the following day.
  - Maintaining a fully stocked store as well as backup product.
  - Overseeing bakery attendants, answering questions, and incoming phone calls.
- Social Media Manager, *Full-Time, May 2023 - Present*
  - Curate Social media posts on schedule and when requested for events.
  - Interact and respond to customer questions and comments through direct messaging, interacting with the surrounding businesses in the online community.
  - Advertise new products and highlight upcoming community involvement and collaborations.
- Bakery Attendant, *Seasonal, May 2021 - May 2024*
  - Served customers and handled transactions while maintaining order within the establishment.

AWARDS

Connecticut Art Directors Club, Hartford, Connecticut **April 2025**

- Silver Award, Student Brand Identity, Golden Huggs Rescue
- Excellence Award, Student Print, Guys and Dolls Poster Design

University and College Designers Association, Smyrna, Tennessee **August 2025**

- Excellence Award, Motion Design, Bongos, Reeds, Brass Animation

PROFICIENCY

Skills: Leadership, Multitasking, Communication, Organization Skills, Time Management, Efficiency, and Customer Service.

Software: Proficient in Adobe programs (Illustrator, InDesign, Photoshop, After Effects), Microsoft Programs (PowerPoint, Word, Excel), Canva, and Figma.